For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

THE MCCORD COMMITTEE(342254)

CBS TELEVISION © GW



**KDKA-TV** 

1201-544475

11/11/2012

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

Page 1 of 8

Account Exec:

Office: KDKA-TV Contract Num: 1201-57127

**Contract Dates:** 10/30/2012-11/05/2012

**Customer Order:** 

Linked Order: CPE:

Bryn Mawr, PA 19010-3304 In Account THE CAMPAIGN GROUP, INC.(8131)

Treasuer - Noah Becker

24 N Bryn Mawr Ave # 266

With: 1600 Locust St

> Philadelphia, PA 19103-6305 ATTN:Accounts Payable

**Product Desc:** (D) TREASURER - PENNSYLVANIA

Brian Butz-1

11/11/2012		
Weekly	PAY BY	12/11/2012
10/29/2012-11/11/2012	FAT DI	Net 30 days

цу	Flight									Total	
ine	Descrip				Buy Line Dates			WTFSS	Dur	Spots	Rate
1	THIS MO	ORNING	6-7AM		10/30/2012-11/05/	2012	MT	WTF	30	3	720.00
Wee	ek Of			MTWTFSS	<u>i</u>	Spots Per Week	-	Rate			
10/2	29/2012-11/04	4/2012		MTWTF		2		720.00			
Air I	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10/3	31/2012	We	06:45:36 AM		MCC1204STEH		30	720.00			
11/0	02/2012	Fr	06:13:04 AM		MCC1204STEH		30	720.00			
Wee	ek Of			MTWTFSS	<u>1</u>	Spots Per Week	-	Rate			k.
11/0	05/2012-11/1 <sup>2</sup>	1/2012		MTWTF		1		720.00			
Air I	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate_	Debit	Credit	Remarks
11/0	05/2012	Мо	06:45:58 AM		MCC1204STEH		30	720.00			
2	07:00:00	0-08:00:0	00		10/30/2012-11/05/	2012	МТ	WTF	30	3	450.00
						- 1	N.		1.1		
Wee	ek Of			MTWTFSS	<u>i</u>	Spots Per Week		Rate			
10/2	29/2012-11/04	4/2012		MTWTF	10	2		450.00			
<u>Air I</u>	<u>Date</u>	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks
10/3	30/2012	Tu	07:55:29 AM		MCC1204STEH		30	450.00			
10/3	31/2012	We	07:38:22 AM		MCC1204STEH	1 //	30	450.00			
	ok Of			MTWTFSS		Spots Per Week		Rate			
10/04	<u>ek Oi</u> 05/2012-11/1 <i>°</i>	1/2012		MTWTF		<u>Spois Fei Week</u>		450.00			
<u>Wee</u>		1/2012		W 1 V 1 1		ı		430.00			
	03/2012-11/1						<u>Dur</u>	Rate	Debit	Credit	Remarks
11/0 <u>Air I</u>	Date 05/2012	<u>Day</u> Mo	<u>Air Time</u> 07:28:45 AM	M/G For	Material MCC1204STEH		30	450.00			

21251 NETWORK PLACE CHICAGO, IL 60673-1251 CBS TELEVISION STATIONS



# **KDKA-TV**

Invoice Num:

INVOICE

Page 2 of 8

Brian Butz-1 KDKA-TV

Office: KDKA-TV
Contract Num: 1201-57127

Contract Dates: Customer Order: Linked Order:

Account Exec:

 KDKA-TV
 Invoice Date:

 1201-57127
 Billing Cycle:

 10/30/2012-11/05/2012
 Billing Period:

1201-544475 11/11/2012 Weekly

**Billing Period:** 10/29/2012-11/11/2012

PAY BY 12/11/2012
Net 30 days

For: THE MCCORD COMMITTEE(342254)

Treasuer - Noah Becker 24 N Bryn Mawr Ave # 266 Bryn Mawr, PA 19010-3304

In Account THE CAMPAIGN GROUP, INC.(8131)

With: 1600 Locust St

Philadelphia, PA 19103-6305 ATTN:Accounts Payable **CPE**: / /

Product Desc: (D) TREASURER - PENNSYLVANIA

Buy	Flight									Total	
Line	Descript	tion			Buy Line Dates		МT	WTFSS	Dur	Spots	Rate
3	08:00:00	0-09:00:0	00		10/30/2012-11/05	/2012	МТ	WTF	30	3	450.00
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
10	/29/2012-11/04	4/2012		MTWTF		2		450.00			
Air	r Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
10	/30/2012	Tu	08:24:30 AM		MCC1204STEH		30	450.00			
10	/31/2012	We	08:23:00 AM		MCC1204STEH		30	450.00			
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
	/05/2012-11/11	1/2012		MTWTF		1		450.00			
<u>Air</u>	r Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks
11	/05/2012	Мо	08:26:51 AM		MCC1204STEH		30	450.00			
4	NOON N	IEWS			10/30/2012-11/05	/2012	МТ	WTF	30	3	720.00
						10	N N	N. W.			
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
	eek Of //29/2012-11/04	4/2012		MTWTFS MTWTF		Spots Per Week 2		<u>Rate</u> 720.00			
10			<u>Air Time</u>			was a second of the second of	_Dur		Debit	Credit	<u>Remarks</u>
10. <u>Air</u>	/29/2012-11/04	<u>Day</u>	<u>Air Time</u> 12:13:56 PM	MTWTF		was a second of the second of	<u>Dur</u> 30	720.00	Debit	Credit	<u>Remarks</u>
10, <u>Air</u> 10,	/29/2012-11/04 r Date	<u>Day</u> We		MTWTF	<u>Material</u>	was a second of the second of		720.00 <u>Rate</u>	Debit	Credit	<u>Remarks</u>
10, <u>Air</u> 10, 11,	/29/2012-11/04 <u>r Date</u> //31/2012	<u>Day</u> We	12:13:56 PM	MTWTF	Material MCC1204STEH MCC1204STEH	was a second of the second of	30	720.00  Rate 720.00	Debit	Credit	<u>Remarks</u>
10. <u>Air</u> 10. 11. <u>We</u>	/29/2012-11/04 r <u>Date</u> /31/2012 /02/2012	<u>Day</u> We Fr	12:13:56 PM	MTWTF	Material MCC1204STEH MCC1204STEH	2	30	720.00  Rate 720.00 720.00	Debit	Credit	<u>Remarks</u>
10. <u>Air</u> 10. 11. <u>We</u>	n/29/2012-11/04 r <u>Date</u> n/31/2012 n/02/2012 eek Of	<u>Day</u> We Fr	12:13:56 PM	MTWTF  MG For  MTWTFS	Material MCC1204STEH MCC1204STEH	2 Spots Per Week	30	720.00  Rate  720.00  720.00  Rate	Debit	Credit	Remarks Remarks

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

THE MCCORD COMMITTEE(342254)

CBS TELEVISION © GW



# **KDKA-TV**

1201-544475

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

Page 3 of 8

Account Exec:

Office: KDKA-TV Contract Num: 1201-57127

10/30/2012-11/05/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order: CPE:

In Account THE CAMPAIGN GROUP, INC.(8131)

Treasuer - Noah Becker

24 N Bryn Mawr Ave # 266

Bryn Mawr, PA 19010-3304

With: 1600 Locust St

Philadelphia, PA 19103-6305 ATTN:Accounts Payable

(D) TREASURER - PENNSYLVANIA **Product Desc:** 

Brian Butz-1

11/11/2012		
Weekly 10/29/2012-11/11/2012	<b>PAY BY</b>	12/11/2012 Net 30 days

No	Buy	Flight									Total		
Week Of   10/29/2012-11/04/2012	_ine	Descri	ption			Buy Line Dates		MT	WTFSS	Dur	r Spots	Rate	
10/29/2012-11/04/2012	5	4-430P	M NEWS			10/30/2012-11/05	/2012	MT	WTF	30	2	720.00	
Air Date   Day   Air Time   M/G For   Material   Dur   Rate   Debit   Credit   Remarks	V	/eek Of			MTWTFS	S	Spots Per Week		Rate				
11/01/2012   Th	1	0/29/2012-11/0	04/2012		MTWTF.	<u>.</u>	1		720.00				
11/01/2012   Th	Δ	ir Date	Day	Air Time	M/G For	Material		Dur	Pate	Dehit	Credit	Remarks	
Week Of 11/05/2012-11/11/2012         MTWTFSS   Spots Per Week   T20.00         Rate   Debit   Credit   Remarks           Air Date 11/05/2012         Day Air Time   M/G For   Material   MCC1204STEH   30   720.00         Dur   Rate   Debit   Credit   Remarks           6 430-5PM NEWS   10/30/2012-11/02/2012         10/30/2012-11/02/2012         TWTF   30   2   720.00           Week Of 10/29/2012-11/04/2012   TWTF   2   720.00         MTWTFSS   Spots Per Week   Rate   Debit   Credit   Remarks           11/01/2012   Th 04-53-32 PM   MCC1204STEH   30   720.00         720.00           11/02/2012   Fr 04-29:32 PM   MCC1204STEH   30   720.00         720.00           7 5-530PM NEWS   10/30/2012-11/05/2012   MTWTF   30   3   1,050.00           Week Of 10/29/2012-11/04/2012   MTWTF   1   1,050.00           Air Date   Day   Air Time   M/G For   Material   Dur   Rate   Debit   Credit   Remarks           Air Date   Day   Air Time   M/G For   Material   Dur   Rate   Debit   Credit   Remarks			-		<u>IVI/O 1 01</u>					Debit	Orean	<u>itemans</u>	
Air Date 11/05/2012-11/11/2012       Day Air Time 11/05/2012       MT W T F	•	170172012	•••	01.22.001 W		W.CO.120.101211		00	720.00				
Air Date 11/05/2012-11/11/2012       Day Air Time 11/05/2012       M/G For Material MCC1204STEH       Dur MC1204STEH       Rate 20.00       Debit MC204       Credit Remarks         6 430-5PM NEWS       10/30/2012-11/02/2012       .T W T F       30       2       720.00         Week Of 10/29/2012-11/04/2012       MT W T F       2       720.00         Air Date 11/01/2012       Day Air Time MC1204STEH       Dur Aste Debit Debit Credit Remarks       Credit Remarks         11/02/2012       Th 04:53:32 PM MCC1204STEH       30       720.00         7 5-530PM NEWS       10/30/2012-11/05/2012       MT W T F       30       3       1,050.00         Week Of 10/29/2012-11/04/2012       MT W T F       30       3       1,050.00         Air Date Day Air Time MC MC For Material       Dur Aste Debit Credit Remarks       Credit Remarks	V	Veek Of			MTWTFS	S	Spots Per Week		Rate_		100		
11/05/2012       Mo       04:13:33 PM       MCC1204STEH       30       720.00         6       430-5PM NEWS       10/30/2012-11/02/2012       .T W T F       30       2       720.00         Week Of 10/29/2012-11/04/2012       MT W T F       2       720.00         Air Date       Day Air Time 04:53:32 PM       MG For Material MCC1204STEH 30 720.00       Debit Credit Remarks         11/02/2012       Fr 04:29:32 PM MCC1204STEH 30 720.00       30 3 1,050.00         7       5-530PM NEWS       10/30/2012-11/05/2012       MT W T F       30 3 1,050.00         Week Of 10/29/2012-11/04/2012       MT W T F       1 1,050.00         Air Date       Day Air Time M/G For Material       Dur Rate Debit Credit Remarks	1	1/05/2012-11/1	11/2012						720.00			a.	
11/05/2012       Mo       04:13:33 PM       MCC1204STEH       30       720.00         6       430-5PM NEWS       10/30/2012-11/02/2012       .T W T F       30       2       720.00         Week Of 10/29/2012-11/04/2012       MT W T F       2       Rate 720.00       Debit       Credit       Remarks         Air Date       Day Air Time       M/G For Material M/G For MCC1204STEH       30       720.00       720		ir Doto	Da	Air Time	M/C For	Matarial		Dur	Data	Dobit	One site	Domarko	
6 430-5PM NEWS 10/30/2012-11/02/2012 . T W T F 30 2 720.00    Week Of					M/G FOI					Debit	Credit	Remarks	
Week Of 10/29/2012-11/04/2012         MTWTFSS Spots Per Week 10/29/2012-11/04/2012         Rate 720.00         Debit Credit Remarks         Remarks           11/01/2012 Th 04:53:32 PM 11/02/2012 Fr 04:29:32 PM NEWS         MCC1204STEH 30 720.00         30 720.00         7 5-530PM NEWS         MTWTF         30 3 1,050.00           Week Of 10/29/2012-11/04/2012 MTWTF         MTWTF         30 3 1,050.00         3 1,050.00           Air Date Day Air Time M/G For Material         MTWTF         1 1,050.00           Air Date Day Air Time M/G For Material         Dur Rate Debit Credit Remarks		1/05/2012	IVIO	04: 13:33 PW		MCC12045TEH		30	720.00				
10/29/2012-11/04/2012	6	430-5P	M NEWS	i		10/30/2012-11/02	/2012	. T W	/TF	30	2	720.00	
10/29/2012-11/04/2012											-		
Air Date         Day         Air Time         M/G For Material         Dur         Rate         Debit         Credit         Remarks           11/01/2012         Th         04:53:32 PM         MCC1204STEH         30         720.00           11/02/2012         Fr         04:29:32 PM         MCC1204STEH         30         720.00           7         5-530PM NEWS         10/30/2012-11/05/2012         M T W T F         30         3         1,050.00           Week Of 10/29/2012-11/04/2012         M T W T F         1         1,050.00         Rate         1,050.00           Air Date         Day         Air Time         M/G For         Material         Dur         Rate         Debit         Credit         Remarks	V	Veek Of			MTWTFS	<u>S</u>	Spots Per Week	N.	Rate				
11/01/2012       Th       04:53:32 PM       MCC1204STEH       30       720.00         11/02/2012       Fr       04:29:32 PM       MCC1204STEH       30       720.00         7       5-530PM NEWS       10/30/2012-11/05/2012       MTWTF       30       3       1,050.00         Week Of 10/29/2012-11/04/2012       MTWTF       1       1,050.00         Air Date       Day Air Time       M/G For Material       Dur Rate       Debit Credit Remarks	1	0/29/2012-11/0	04/2012		. T W T F		2		720.00				
11/01/2012       Th       04:53:32 PM       MCC1204STEH       30       720.00         11/02/2012       Fr       04:29:32 PM       MCC1204STEH       30       720.00         7       5-530PM NEWS       10/30/2012-11/05/2012       MTWTF       30       3       1,050.00         Week Of 10/29/2012-11/04/2012       MTWTF       1       1,050.00         Air Date       Day Air Time       M/G For Material       Dur Rate       Debit Credit Remarks	A	ir Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
7         5-530PM NEWS         10/30/2012-11/05/2012         M T W T F         30         3         1,050.00           Week Of 10/29/2012-11/04/2012         M T W T F         1         1,050.00           Air Date         Day Air Time         M/G For Material         Dur Rate         Debit         Credit Remarks	1	1/01/2012	Th	04:53:32 PM		MCC1204STEH			720.00				
Week Of         M T W T F S S         Spots Per Week         Rate           10/29/2012-11/04/2012         M T W T F         1         1,050.00           Air Date         Day Air Time         M/G For Material         Dur Rate         Debit         Credit Remarks	1	1/02/2012	Fr	04:29:32 PM		MCC1204STEH		30	720.00				
Week Of         MTWTFSS         Spots Per Week         Rate           10/29/2012-11/04/2012         MTWTF         1         1,050.00           Air Date         Day Air Time         M/G For Material         Dur Rate         Debit         Credit Remarks	7	5-530P	M NFWS			10/30/2012-11/05	/2012	M T '	WTF	30	) 3	1 050 00	
10/29/2012-11/04/2012         M T W T F         1         1,050.00           Air Date         Day         Air Time         M/G For         Material         Dur         Rate         Debit         Credit         Remarks	· ·						7				-	.,,	
Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks	V	Veek Of			MTWTFS	S	Spots Per Week		Rate				
	1	0/29/2012-11/0	04/2012		MTWTF		1		1,050.00				
	٨	ir Data	Day	Air Timo	M/G For	Material		Dur	Pata	Dobit	Crodit	Pomarks	
10/51/2012 WG 05.24.431 WI WIOC120401L11 50 1,000.00					IVI/G I UI					Denit	Creat	<u>ITEIIIAINS</u>	
		0/31/2012	VVC	03.24.43 T W		WOOT2040TETT		30	1,000.00				

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Treasuer - Noah Becker

24 N Bryn Mawr Ave # 266

Bryn Mawr, PA 19010-3304

THE MCCORD COMMITTEE(342254)

**CBS** TELEVISION STATIONS



# **KDKA-TV**

1201-544475

10/29/2012-11/11/2012

11/11/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 4 of 8

12/11/2012

Net 30 days

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num:

1201-57127 10/30/2012-11/05/2012

**Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: /

In Account THE CAMPAIGN GROUP, INC.(8131)

With: 1600 Locust St

Philadelphia, PA 19103-6305 ATTN:Accounts Payable

**Product Desc:** (D) TREASURER - PENNSYLVANIA

Broadcast airtimes represented are reported to the nearest second.

uy	Flight								_	Total	
ne	Descrip	otion			Buy Line Dates		МТ	WTFSS	Dur	Spots	Rate
V	Veek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
1	1/05/2012-11/1	1/2012		MTWTF		1		1,050.00			
Δ	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
1	1/05/2012	Мо					30			1,050.00	Preempted
1	1/05/2012	Мо	05:37:22 PM	11/05/2012	MCC1204STEH		30	1,050.00	1,050.00		Makegood in 530-6PM NEWS
8	530-6PI	M NEWS			10/30/2012-11/02	2/2012	. T \	WTF	30	4	1,050.00
						0 . 5		<b>5</b> .		V -	in the second se
	Veek Of			MTWTFSS	<u> </u>	Spots Per Week		Rate			
1	0/29/2012-11/0	4/2012		.TWTF		2		1,050.00			
Α	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
1	0/30/2012	Tu					30	-		1,050.00	Preempted
1	1/01/2012	Th	05:58:42 AM	10/30/2012	MCC1204STEH		30	525.00	525.00		Makegood in THIS MORNING 6-7AM
1	1/01/2012	Th	05:54:06 PM		MCC1204STEH	10	30	1,050.00			
1	1/01/2012	Th	07:46:31 PM	10/30/2012	MCC1204STEH		30	525.00	525.00		Makegood in THE INSIDER
9	M-F 6PI	M NEWS			10/30/2012-11/05	5/2012	МТ	WTF	30	2	1,080.00
V	Veek Of			MTWTFS		Spots Per Week		Rate			
	<u>//cck 61</u> 0/29/2012-11/0	4/2012		MTWTF		1		1,080.00			
	0/20/2012 11/0	1,2012				1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		1,000.00			
Α	<u> Air Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	1/01/2012	Th	06:25:11 PM		MCC1204STEH		30	1,080.00			
V	Veek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
1	1/05/2012-11/1	1/2012		MTWTF		1		1,080.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
Α	All Date	Day	All HIIIC	IVI/G T OI	<u>iviateriai</u>		Dui	Itato	DODIL	Orcan	INCHIGINS

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

THE MCCORD COMMITTEE(342254)

CBS TELEVISION © GW



# **KDKA-TV**

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10/29/2012-11/11/2012

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Account Exec:

Office: KDKA-TV Contract Num: 1201-57127

**Contract Dates:** 10/30/2012-11/05/2012

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CPE: / /

In Account THE CAMPAIGN GROUP, INC.(8131)

Treasuer - Noah Becker

24 N Bryn Mawr Ave # 266

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With: 1600 Locust St

> Philadelphia, PA 19103-6305 ATTN:Accounts Payable

**Product Desc:** (D) TREASURER - PENNSYLVANIA

Brian Butz-1

PAY BY	12/11/2012 Net 30 days
--------	---------------------------

-	Flight									Total	
.ine	Descri	ption			Buy Line Dates		MT	WTFSS	Dur	Spots	Rate
10	M-F 63	OPM NE	NS		10/30/2012-11/02	/2012	. T W	/TF	30	2	1,080.00
	Week Of			MTWTFS	S	Spots Per Week		Rate			
	10/29/2012-11/	04/2012		. T W T F		2		1,080.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	11/01/2012	Th	06:57:45 PM		MCC1204STEH		30	1,080.00			
	11/02/2012	Fr	06:58:25 PM		MCC1204STEH		30	1,080.00			ke.
11	CBS E	VENING	NEWS		10/30/2012-11/05	/2012	MT	WTF	30	2	1,080.00
	Week Of			MTWTFS		Spots Per Week	-	Rate			
	10/29/2012-11/	04/2012		MTWTF		1		1,080.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/30/2012	Tu	07:28:57 PM		MCC1204STEH		30	1,080.00		Ser.	
	Week Of			MTWTFS	S	Spots Per Week		Rate	, ,		
	11/05/2012-11/	11/2012		MTWTF	<del></del> '	1		1,080.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	11/05/2012	Мо	06:59:25 PM		MCC1204STEH		30	1,080.00			
12	11PM	NEWS			10/30/2012-11/05	/2012	МТ	WTF	30	2	2,250.00
	Week Of	0.4/00.10		MTWTFS		Spots Per Week	=	Rate			
	10/29/2012-11/	04/2012		MTWTF		1		2,250.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
	11/01/2012	Th	11:30:17 PM		MCC1204STEH		30	2,250.00			

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Treasuer - Noah Becker

24 N Bryn Mawr Ave # 266

Bryn Mawr, PA 19010-3304

THE MCCORD COMMITTEE(342254)

CBS TELEVISION STATIONS



# **KDKA-TV**

1201-544475

11/11/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

INVOICE

Page 6 of 8

12/11/2012

Account Exec:

Office: KDKA-TV
Contract Num: 1201-57127

**Contract Dates:** 10/30/2012-11/05/2012

Customer Order:

**Buy Line Dates** 

Linked Order:

CPE: /

In Account THE CAMPAIGN GROUP, INC.(8131)

With: 1600 Locust St

Buy

Line

Philadelphia, PA 19103-6305 ATTN:Accounts Payable

Flight

Description

, , , ,

Product Desc: (D) TREASURER - PENNSYLVANIA

Brian Butz-1

Broadcast airtimes represented are reported to the nearest second.

MTWTFSS

Billing Period:	10/29/2012-11/11/2012	PAYBY	Net 30 days
	Total		
Dur	Spots	Rate	

Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
11/05/2012-11	/11/2012		MTWTF		1		2,250.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
11/05/2012	Мо	11:34:03 PM		MCC1204STEH		30	2,250.00			
13 KDKA	-TV NEWS	AT ELEVEN		11/04/2012-11/04	/2012		S	30	2	2,025.00
W 100			MEMERO	0	0 ( 0 ) W		D /	9	To be a second	
Week Of			MTWTFS	<u>8</u>	Spots Per Week	:	Rate			N.
10/29/2012-11	/04/2012		S		1		2,025.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
11/04/2012	Su					30			2,025.00	Preempted
11/04/2012	Su	12:07:00 AM	11/04/2012	MCC1204STEH		30	2,025.00	2,025.00		Makegood in 23:36:40-00:09:00
14 #1 CC	CHRAN S	PORTS SHOW	DOWN	11/04/2012-11/04	/2012		S	30	2	600.00
						. 0.7				
Week Of			MTWTFS	<u>S</u>	Spots Per Week	1	Rate			
10/29/2012-11	/04/2012		S		1		600.00			
Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
11/04/2012	<u>Day</u> Su	All Time	<u>IW/O T OI</u>	<u>iviateriai</u>		30	<u> </u>	<u>Debit</u>	600.00	Preempted
11/04/2012	Su	12:43:33 AM	11/04/2012	MCC1204STEH		30	600.00	600.00	000.00	Makegood in 00:09:00-00:46:05
		12. 10.00 7 (11)	11/01/2012		, -					
15 THE I	NSIDER			10/30/2012-11/05	/2012	M T	WTF	30	3	700.00
Week Of			MTWTFS	<del></del>	Spots Per Week		Rate			
Week Of 10/29/2012-11	/04/2012		MTWTFS:	<del></del>	Spots Per Week		Rate 700.00			
<u></u>		<u>Air Time</u>		<del></del>	· · · · · · · · · · · · · · · · · · ·	_Dur		Debit	Credit	Remarks
10/29/2012-11	Day	<u>Air Time</u> 07:47:26 PM	MTWTF		· · · · · · · · · · · · · · · · · · ·	<u>Dur</u> 30	700.00	Debit	Credit	Remarks

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

THE MCCORD COMMITTEE(342254)

CBS TELEVISION STATIONS



# **KDKA-TV**

1201-544475

11/11/2012

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

Page 7 of 8

Account Exec: Office:

Brian Butz-1 KDKA-TV

1201-57127

**Contract Dates:** 10/30/2012-11/05/2012

Contract Num: **Customer Order:** 

Linked Order:

CPE:

In Account THE CAMPAIGN GROUP, INC.(8131)

Treasuer - Noah Becker

24 N Bryn Mawr Ave # 266

Bryn Mawr, PA 19010-3304

With: 1600 Locust St

> Philadelphia, PA 19103-6305 ATTN:Accounts Payable

(D) TREASURER - PENNSYLVANIA **Product Desc:** 

11/11/2012		
Weekly 10/29/2012-11/11/2012	<b>PAY BY</b>	12/11/2012 Net 30 days

y	Flight									Total	
e	Descr	iption			Buy Line Dates		МT	WTFSS	Dur	Spots	Rate
	Week Of			MTWTFS	<u>3</u>	Spots Per Week		Rate			
	11/05/2012-11/	11/2012		MTWTF		1		700.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	11/05/2012	Мо	07:56:44 PM		MCC1204STEH		30	700.00			
16	11:35F	P-12:37A -	LETTERMAN		10/30/2012-11/05	/2012	МТ	WTF	30	5	575.00
									20 (		
	Week Of			MTWTFS	<u> </u>	Spots Per Week		Rate			
	10/29/2012-11/	04/2012		MTWTF		4		575.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/30/2012	Tu	11:51:31 PM		MCC1204STEH		30	575.00			
	10/31/2012	We	12:29:43 AM		MCC1204STEH		30	575.00		1	
	11/01/2012	Th	12:11:20 AM		MCC1204STEH		30	575.00	The same of		
	11/02/2012	Fr	12:31:08 AM		MCC1204STEH		30	575.00			
	\\\1. Of			MTWTFS		Conta Des Wests		Divi			
	Week Of					Spots Per Week		Rate			
	11/05/2012-11/	11/2012		MTWTF		1		575.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	11/05/2012	Мо	11:57:44 PM		MCC1204STEH		30	575.00			
17	CSI: M	IIAMI			11/03/2012-11/03	/2012		. S .	30	2	225.00
	M1-06			MIWIFO		O D \\\		D-4-			
	Week Of			MTWTFS	<u> </u>	Spots Per Week		Rate			
	10/29/2012-11/	04/2012		S .		1		225.00			
	Air Date		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	11/03/2012	Sa					30			225.00	Preempted
	11/03/2012	Sa	01:58:44 AM	11/03/2012	MCC1204STEH		30	225.00	225.00		Makegood in 01:01:32-01:59:19

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

THE MCCORD COMMITTEE(342254)

Treasuer - Noah Becker 24 N Bryn Mawr Ave # 266 Bryn Mawr, PA 19010-3304

In Account THE CAMPAIGN GROUP, INC.(8131)

With: 1600 Locust St

Philadelphia, PA 19103-6305 ATTN:Accounts Payable

CBS TELEVISION STATIONS



### KDKA-TV

INVOICE

Invoice Num: Invoice Date:

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1201-544475 11/11/2012

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10/29/2012-11/11/2012 **Billing Period:** 

12/11/2012 Net 30 days

Page 8 of 8

**Account Exec:** Brian Butz-1 Office: KDKA-TV **Contract Num:** 1201-57127

10/30/2012-11/05/2012 **Contract Dates: Customer Order:** 

Linked Order:

CPE:

**Product Desc:** 

(D) TREASURER - PENNSYLVANIA

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight								Total		
Line	Description		Buy Line Dates			MTWTFSS		D	Our Spots	Rate	
18	ELEMENTARY	NTARY 11/01/2012-11/01/			2012T			30 1	3,780.00		
Week (10/29/2 10/29/2 Air Dat 11/01/2	/2012-11/04/2012 hte Day		MTWTFS: T M/G For	Material MCC1204STEH	Spots Per Week	<u>Dur</u> 30	Rate 3,780.00  Rate 3,780.00	Debit	Credit	<u>Remarks</u>	
	Total Spo	ts_	Gross Am	t	Commissi	on Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time Totals	4	1	36,685.0	)	5,	,502.75	31,182.25	4,950.00	4,950.00	0.00	

### **Billing Notes**

ALL RATES ARE NON PRE-EMPTIBLE.

PAID FOR BY: THE MCCORD COMMITTEE

MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	36,685.00		
Trade Value	0.00		
Agency Commission	5,502.75		
Local Tax	0.00		
State Tax	0.00		
Pre Paid Amount	0.00		
Pay This Amount	31,182.25		